

# **ALESSANDRA TRENCHI**

# Web Designer | Front-End Developer



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**My Portfolio** 

#### STUDI

Master, Digital Humanities
Univ. di Bologna
2021 - 2024

Bachelor's Degree in Communication Sciences Univ. di Bologna

Univ. di Bologna

2019 - 2021

#### COMPETENZE

- Design: Figma, Sketch, Adobe

  XD
- Coding: JS, PHP, SQL, Python
- UX: Design Thinking, User-Centered Design
- Lingue: IT (C2), EN (C1), FR (B1)

### **INTERESSI**

- Writing
- Chess
- Swimming
- Color Theory

## **Professional Profile**

Web Designer and Front-End Developer with experience in both institutional environments and freelance projects. Passionate about UX/UI design, responsive and accessible development. Currently collaborating with the European University Institute to enhance the digital user experience.

#### **ESPERIENZA**

2024 - present

#### **European University Institute**

**UX Designer & Web Developer** 

- · Website optimization for institutional portals
- · UX design and wireframing
- · Responsive front-end development

2023-2024

#### Freelance

UI Designer & Developer

- · Website design and development for private clients
- · Direct client collaboration and project management

2022 - 2024

#### **AICS**

#### **Event Organizer**

· Chess tournament promotion and management

2022

#### BMI

#### Copywriter

• SEO Optimization & Accessibility

2021 - 2022

#### **Pixelhub**

#### **Technical Writer**

- Writing about digital technologies and tools
- SEO optimization and accessibility best practices